



Andy Beshear, Governor

**Ray A. Perry, Secretary
Marni Rock Gibson, Commissioner**

FOR IMMEDIATE RELEASE

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Exposing Scams and Empowering Kentuckians Through Education
Scam Jam series continues in Fall 2024

FRANKFORT, Ky. (August 22, 2024) – Nearly everyone has been directly impacted by scams or know someone who was. Arm yourself with knowledge this fall by joining the Department of Financial Institutions (“DFI”) and partners at the Glasgow Scam Jam. The event will feature presentations from experts covering the latest in scams and will inform Kentuckians about keeping their hard-earned money safe. In addition to the worthwhile knowledge attendees will gain, there will be a paper shredding truck outside to securely destroy old documents. This is a free event that welcomes people of all ages.

Glasgow Scam Jam and Shredding Event

Date: September 9, 2024

Location: T.J. Health Pavilion Community Center
310 N L Rogers Wells Blvd.
Glasgow, KY 42141

Times: 9 a.m.-2 p.m. (Scam Jam)
10 a.m.-2 p.m. (Shredding)

DFI will focus on how new technology, like artificial intelligence, is used by bad actors to steal consumers’ money. A game of fraud bingo is included, which discusses red flags and protection measures consumers should know to improve their financial knowledge.

“The saying, ‘You don’t know what you don’t know’ rings true in a lot of financial scam cases we see. If consumers don’t know what red flags to look for, their chances of falling for a scam increases. Attending educational scam jam events is one of many ways Kentuckians can be proactive and help protect themselves from financial fraud,” said Commissioner Marni Rock Gibson. “I encourage everyone in the Glasgow community to attend this event. You will leave feeling empowered.”

Event partners include the Glasgow Police Department, Kentucky Financial Empowerment Commission, Lockshield Partners Financial Services, AARP Kentucky, and the Office of Senior Protection. Attendees must register for the event at <https://events.aarp.org/event/KYScamJamGlasgow/summary> or by calling 877-926-8300. Those who register by September 4, 2024 will receive free lunch and be eligible to win door prizes.

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DFI is an agency in the Public Protection Cabinet, and supervises the financial services industry by examining, chartering, licensing, and registering various financial institutions, securities firms and professionals operating in Kentucky. DFI's mission is to serve Kentucky residents and protect their financial interests by maintaining a stable financial industry, continuing effective and efficient regulatory oversight, promoting consumer confidence, and encouraging economic opportunities.